



Department of the Treasury
Internal Revenue Service
Washington, DC 20224

November 2003

Dear Tax Professional,

Thank you for your continuing support of IRS *e-file*. Because of your significant efforts in Filing Season 2003, we had an 11% increase over the previous year in the number of individual tax returns *e-filed* through a tax professional. This contributed greatly toward the 53 million *e-filed* returns.

Now is a great time to expand your business portfolio by filing your clients' business tax returns electronically including Forms 940, 941, 1065, 1041, and Information Returns. *e-file* availability for Forms 1120/1120S, Exempt Organization Forms 990, 990EZ, 8868, 1120-POL, 990PF and 990T begins in 2004.

Enclosed is an order form for your use to obtain all available 2004 Marketing Tool Kit items for FREE, or download them from the IRS web site. We highly recommend that you also order all of the *e-file* informational publications as they contain the latest IRS *e-file* updates.

If you need additional information regarding the Marketing Tool Kit or the IRS *e-file* Program, please visit www.irs.gov/efile. Working as partners, we can expand your business and provide your clients with the highest quality tax filing experience possible!

Internal Revenue Service
Attention: SE:W:CAR:SPEC:FO:IMS
5000 Ellin Road
Lanham, MD 20706

Official Business
Penalty for Private Use, \$300

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Permit No. G-48

Thanks for
continuing to
Support the IRS
e-file Program!



consider it done

IRS Department of the Treasury Publication 3867 (10-2003)
Internal Revenue Service Catalog Number 32351C



www.irs.gov/efile

only for Authorized IRS *e-file* Providers



consider it done

LOOK INSIDE AND ORDER YOUR FREE MARKETING TOOLS

16 WAYS TO
attract
AND keep
CLIENTS

Get any of these marketing tools—they're free!

Here's How:

order what you need Use the order form included in this kit (Form 11379) to request these items.

order or download You can order additional copies of the Refund Cycle Chart using Form 11379, included in this kit, or download it from our web site, www.irs.gov/efile.

get more on the web Need additional order forms? Get Form 11379 on our web site, www.irs.gov/efile.

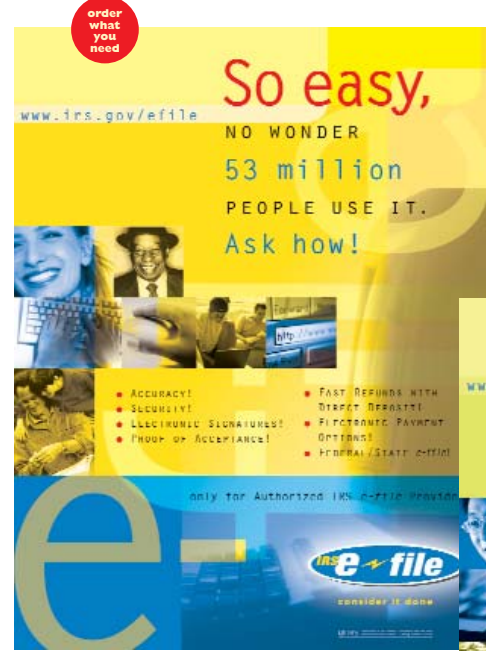
Order Form

FORM 11379

All the items listed on this form are free to you from the IRS. They're designed to help build your business as an Authorized IRS e-file Provider.

To place an order for more of these free materials, complete the order form in this brochure and indicate the quantities requested in the blanks. Mail the form to the IRS or call the toll-free number on the form.

get more on the web



order what you need

Posters

Refunds
PUBLICATION 1860
Payments
PUBLICATION 3139

Display both posters on your walls and windows—one for people getting a refund and one for those with a balance due.

SIZE: 17x22"



order what you need

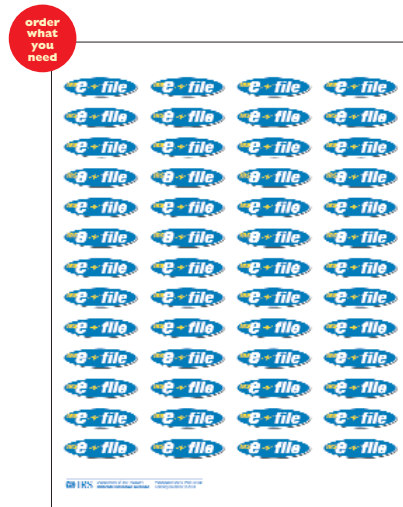
Refund Cycle Chart

PUBLICATION 2043

Use this handy chart to estimate when your clients will be sent their tax refund or when it will be direct deposited in their bank account.

The chart shows the date taxpayers are sent a tax refund or the date of their direct deposit based on the date their returns were electronically transmitted to the IRS.

order or download



order what you need

IRS e-file Stickers

PUBLICATION 3010

Attach these handy peel and stick labels to all client correspondence, including each return you prepare, to identify that it was filed using IRS e-file.

order what you need

Business e-file Providers Listing

PUBLICATION 4072

Find out who the business e-file Providers are.



order what you need

New Business e-file Products

PUBLICATION 4240

Find out about new business e-file products.



order what you need

Window/Door Decal

PUBLICATION 3008

Put this eye-catching decal on your window or door. Let prospective clients know that you're authorized to e-file their tax returns electronically to the IRS.

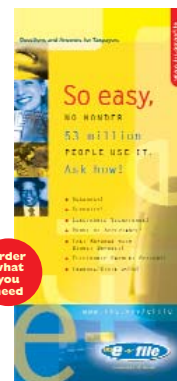


order what you need

Easel-Backed Desk Sign

PUBLICATION 3009

Identify yourself as an Authorized IRS e-file Provider to your clients.

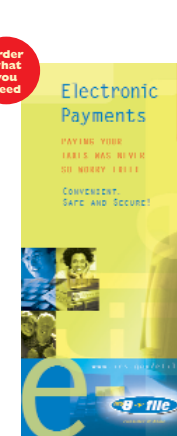


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Questions and Answers for Taxpayers

PUBLICATION 3007

Send this helpful brochure to new prospects as well as clients. Place it in your lobby for clients to read. It describes IRS e-file and lists the benefits of using IRS e-file.

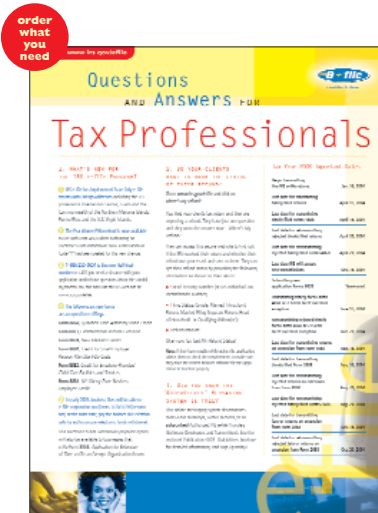


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Electronic Payment Option Brochure

PUBLICATION 3611

Give this brochure to clients making payments. Various types of taxes can be paid by electronic funds withdrawal or credit card. The brochure answers many questions.

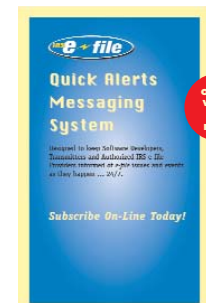


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Questions and Answers for Tax Professionals

PUBLICATION 3452

Find out the latest about IRS e-file and get answers to commonly asked questions by IRS e-file Providers.

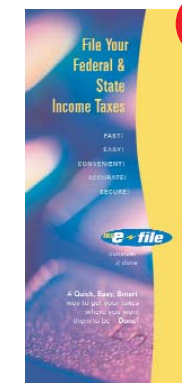


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QuickAlerts Messaging System Brochure

PUBLICATION 4003

QuickAlerts is a FREE online messaging system that disseminates mass e-file messages within seconds, to all "subscribed" Authorized IRS e-file Providers. Get the details in this brochure.



order what you need

Federal and State e-file Brochure

PUBLICATION 1803

Learn of the advantages in preparing both returns in the time it takes to prepare ONE.

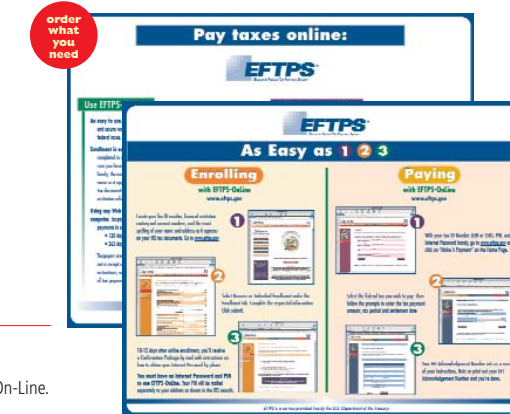


order what you need

EFTPS Provider Registration Form

FORM 12252

Use the enclosed form to register and use EFTPS—the Electronic Federal Tax Payment System, which offers another option to pay your Federal taxes.



order what you need

EFTPS On-Line Factsheet

PUBLICATION 4132

Get the facts about EFTPS On-Line.



order what you need

EFTPS Primer

PUBLICATION 4169

Get this educational tool to learn of the benefits and use of EFTPS payment methods.

IRS e-file Marketing Tools Order Form

www.irs.gov/efile

Choose from the following FREE materials:

Item	Catalog Number	Title (description)	Quantity	Item	Catalog Number	Title (description)	Quantity
Pub. 1860	21696M	IRS e-file poster—refunds (17 x 22)		Pub. 3611	29862K	Electronic Payment option brochure for taxpayers	
Pub. 3139	26220U	IRS e-file poster—payments (17 x 22)		Form 12252	27664K	EFTPS Brochure/Provider Registration Form	
Pub. 3452	28381C	Questions and answers sheet for tax professionals		Pub. 4003	34091D	QuickAlerts Brochure	
Pub. 3008	25128T	IRS e-file provider window/door decal		Pub. 1803	20649D	Federal and State e-file Brochure	
Pub. 3009	25129E	IRS e-file provider easel-backed desk sign		Pub. 4072	34655R	Business e-file Providers Listing	
Pub. 3010	25130F	IRS e-file stickers (52 stickers per sheet—specify number of sheets)		Pub. 4132	35376B	EFTPS On-Line Factsheet	
Pub. 2043	24452M	IRS e-file Refund Cycle Chart		Pub. 4169	362490	EFTPS E-Primer	
Pub. 3007	25127I	Question and answer brochure for taxpayers		Pub. 4240	37295B	New Business e-file Products	

Three ways to Place Your Order:

1 Download from the Internet:
www.irs.gov/efile

2 Call Toll Free:
1-800-829-3676

When placing an order by phone, please identify yourself as a practitioner to obtain bulk orders.

3 Mail: Please send my FREE materials to:

Name _____
Address _____
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Send this form to your nearest IRS Distribution Center:

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